

Guiding Philosophy - Kaupapa

Our Purpose

CPIT's provision of applied tertiary education and research contributes to the future social, economic and cultural wellbeing of the people, communities, and organisations particularly of Canterbury.

Our Values

**Manaakitanga, Mana Atua, Mana tangata, Matauranga, Mana whenua
Respect, Excellence, Accountability, Learning, Connection,**

Our values, which are reflected in all of our work, are based on concepts from tikanga Māori, which is what makes Aotearoa New Zealand unique.

Manaakitanga: We respect all the people who make up the communities of Canterbury, working with them confidently, openly, equitably and sensitively.

Mana Atua: We make a positive contribution to the inner strength of our students, their whanau and communities supporting them to achieve their spiritual, cultural, social, economic, and environmental goals.

Mana tangata: Our teaching and learning approach builds each person's standing enabling them to practise professionally and work responsibly with others for personal and community achievement.

Matauranga: We provide accessible learning opportunities for personal growth, achievement, and vocational success, fostering people's ability to learn independently and modelling best practice in applied learning and research.

Mana Whenua: We are generous in making strong connections through community partnerships ensuring economic and environmental sustainability, responding quickly and well to our changing environment.

Our Mission 2008 - 2010

The community inside CPIT and CPIT inside the community

Our Vision 2020

We are the preferred provider of applied and vocational learning opportunities in Canterbury. Our students are well cared for and taught by our high performing staff. We are the first choice for applied and vocational learning for school leavers, Māori, Pasifika and foundation learners. We are the institution of choice for a targeted number of international students who form a valued community within the institution and the city. There are increased numbers of graduates with advanced trade, technical and professional qualifications who are actively contributing to regional and national productivity. Our graduates are sought after by industry and the professions. Our programmes contribute to improved social and economic results for graduates, the region and our society.

Industry is demanding our involvement, providing investment and support for our innovative teaching, and research and development programme. We have active partnerships in the design and delivery of our programmes which are focused on up-skilling and targeted training which fosters success through lifelong learning. Our contribution to leading edge technologies is recognised and valued. Our staff is frequently sought after for professional and industry advice and roles.

Our professional development programme delivers excellent teachers, with strong industry connections and there is a free flow of people between CPIT and the industries and professions. Our programmes are aligned to actual demand and we are continually trialling products and projects that inform and meet industry and community interests.

We are highly regarded by other institutions, both domestically and internationally, for the quality of our education. National and international providers come to learn from our practice and want to acquire our programmes. Government uses CPIT as “good practice” example and asks us to pilot initiatives with and for others. Our media coverage is positive and supportive. We are always being asked to contribute to events and conferences.

CPIT has a reputation both for its environmental best practice as an institution and for providing leadership to industry and communities in its region. The Canterbury region is proud of CPIT and its contribution, with its communities having easy access and making full use of our facilities. Our range of learning centres are integral to the communities they serve. CPIT is Canterbury’s heart of applied learning and research. Ko Te Wānaka o Ōtautahi te Manawa o te ako me te rakahau o Waitaha.

Our Key Success Indicators

CPIT will determine its success over the period to 2020 by measuring a specific set of key indicators each year. These will be included in the annual business and investment plans for the institutions with specific targets identified for each. They are listed by each of the CPIT Values and are also designed to measure the achievement of the Vision 2020 statement:

Respect

- Levels of engagement with target groups and communities
- Nature of media coverage
- Level of satisfaction with CPIT by stakeholders
- External recognition of CPIT
- External recognition of CPIT programmes by other institutions

Excellence

- External recognition of staff and student excellence
- External recognition of CPIT excellence
- Student satisfaction levels
- Graduate satisfaction levels
- Employer satisfaction levels

Accountability

- Achievement of business targets
- International and national benchmarks
- Achievement of environmental standards

Learning

Achievement of enrolment targets
Retention and completion levels for students
Progression to and achievement of higher qualifications
Relevance of curriculum to future needs

Connection

Regional stakeholder involvement in programme developments
Regional employment rates of graduates
Regional stakeholder support of students at CPIT
Regional stakeholder investment in CPIT

Our Key Challenges

- Achieving financial viability/sustainability
- Maintaining and developing capability and staff morale
- Managing change / communication
- Maintaining quality
- Meeting stakeholder, community, regional and student needs
- Achieving alignment in planning and reporting
- Maintaining credibility, enhancing reputation
- Getting priorities right whilst meeting key stakeholder expectations